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Sagebrush 2011: Scrambling, Golfing, Eating - All for the Community

A series of Bend, Oregon events will provide a collaborative response to a diversity of need in the Central Oregon community

March 5, 2011 – Bend, Oregon: Sagebrush 2011 has expanded the popular Deschutes Brewery Sagebrush Classic of the past 22 years in order to benefit even more area charities. In the past, the Sagebrush Classic has been known as the must-attend culinary and golf event in the Northwest, including an outdoor feast that showcases the culinary artistry of 18 chefs from all over the world. This year, Sagebrush has planned a week-long series of events to benefit more than 100 participating nonprofit organizations and created a Sagebrush Match Fund to help those charities raise even more money.

Sagebrush 2011 events will take place **July 9 – 16**, and include:

- **Community Challenge/Scramble:** This scavenger-hunt style race sends contestants dashing around to garner points and win prizes. There are great prizes and all class levels – from serious athletes to families pushing strollers. Participants can choose to donate to their favorite charity, with their dollars going even further by pairing them with the Sagebrush Match Fund.
- **Street Fare:** This outdoor festival will feature the area's best local restaurants and street carts along with local indie music. The popular vendors will pair their specialty dishes with Deschutes ales for an evening of street food, live music and craft beer.
- **Private Dinners:** The Sagebrush Private Dinners provide an intimate dinner in an exceptional setting: select private homes in Central Oregon. Each exclusive dinner is prepared by a local chef and a Sagebrush Feast chef and the menu is developed through a collaboration of the host and the chefs.
- **Classic Golf Tournament:** Cash, trophies and bragging rights are the golf tournament prizes at stake for up to 52 teams competing in a best ball competition in this fierce but friendly golf tournament at one of the top golf courses in Bend, Oregon. Entry fees directly benefit the Deschutes Children's Foundation Endowment Fund, a long-time recipient of Sagebrush charitable dollars.
- **Feast:** A mainstay of Sagebrush, you can not only sample the food of celebrity chefs, you can actually meet them and talk with them in person! Held outdoors in the beautiful setting of Broken Top Golf Club, this wildly popular event features small plate pairings, amazing live music, Deschutes Brewery's handcrafted ales and Northwest wines.

Sagebrush will provide a matching grant opportunity and proceeds will benefit organizations serving the Central Oregon community. Donors are able to designate funds to any participating nonprofit, and also donate to the match fund being raised by Sagebrush. After the event closes, each nonprofit receives 100 percent of their designated funds, plus a percentage of the Sagebrush match funds.

About Sagebrush

Deschutes Brewery's Sagebrush Classic has been benefitting the Central Oregon community for 22 years; raising more than \$2 million for nonprofits through its popular golf tournament and feast. In 2011, the event will show significant expansion in order to include all eligible 501(c)(3) organizations in Central Oregon. The format of the event will change from a single weekend to a week-long series of events. A professionally executed fundraising campaign for participating nonprofits will run from February 15 through August 15, 2011. During this fundraising campaign, Sagebrush will market the event, highlight the nonprofits that are participating, and provide fundraising tools to the nonprofit agencies. The week-

long series of events include: July 9, **Sagebrush Community Challenge/ Scramble**; July 13, the **Sagebrush Street Fare** street festival; July 14, the **Sagebrush Private Dinners** will take place in private homes around Central Oregon; July 15, **Sagebrush Classic** golf tournament; and July 16, the famous **Sagebrush Feast** at Broken Top. For specific dates, times and cost of each event, visit www.sagebrush.org or contact Aimee Baillargeon, Executive Director at 541-408-6341 or aimee@sagebrush.org.

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